

ITRĀN & IGRĀN
A R T



BERBER RUGS
MOROCCAN HANDICRAFT RADIANCE

CATALOG PROFESSIONNEL 2024



WWW.ITRANIGRAN.COM

GENERAL SUMMARY

DISCOVER THE MAGIC OF MOROCCAN CRAFTSMANSHIP

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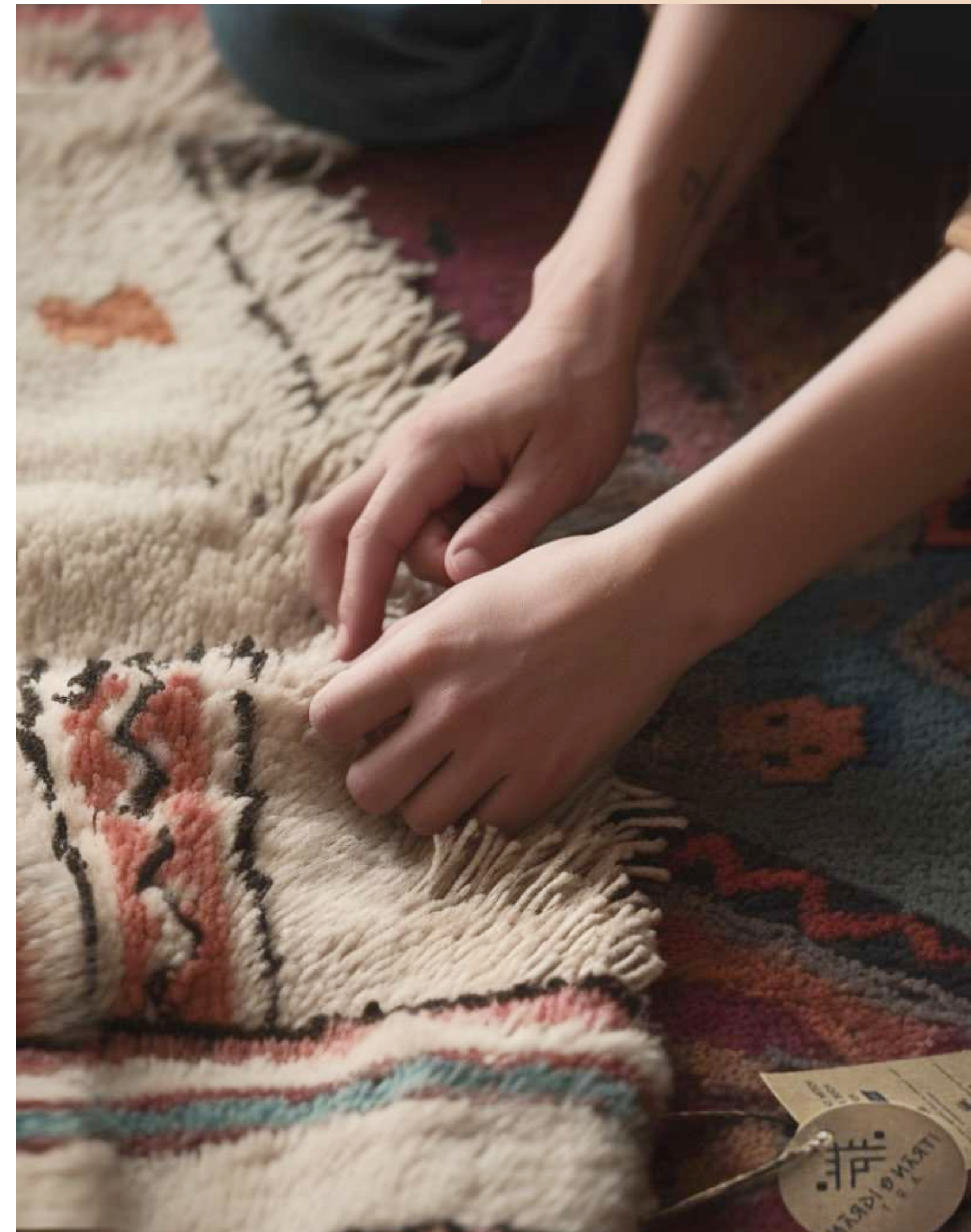
DISCOVERING ITRAN & IGRAN

ITRAN & IGRAN

WE ARE A BRAND SPECIALIZING
IN HANDCRAFTED MOROCCAN
BERBER RUGS DESIGNED TO LIBERATE
EMOTIONS AND ENCHANT INTERIORS.

Our vocation is to offer you the perfect
Moroccan rug to match your unique personal
style and the deep aspirations of your
customers.

Each rug is the bearer of stories expressed
through its patterns and designs. Itran & Igran
rugs will add a touch of elegance and warmth
to any interior.



A JOURNEY INTO BERBER CULTURE

DISCOVER MOROCCAN CRAFTSMANSHIP: FROM THE HIGH PEAKS OF THE ATLAS TO THE PICTURESQUE VALLEYS OF MASSA

Thanks to our network and close collaboration with the best weavers in each region, Itran & Igran offers you a wide choice of carpets from different tribes, each with its own distinctive style and characteristics.

- AZILAL
- BÉNI OUARAIN
- M'RIRT
- AÏT BOUGUÉMÉZ
- OURIKA
- MHAMID
- BOUJAD
- OUARZAZATÉ
- ZAGORA
- MHAMID



COMMITTED TO EXCELLENCE AND SOCIAL JUSTICE

CLOSE COOPERATION WITH ATLAS WEAVERS

We nurture special relationships with our weavers, investing in their skills and ensuring that they are fairly compensated. In doing so, we help them to grow in their art, while recognizing and respecting their unique talent. This is how we build a strong and fair partnership.



AT THE SOURCE OF BEAUTY

THROUGHOUT THE YEAR,
WE CRISS-CROSS MOROCCO
IN SEARCH OF ARTISAN TREASURES
AND INSPIRING ENCOUNTERS.

We work directly with weavers throughout Morocco. This global approach and our rigorous selection process ensure that our made-to-measure carpets meet strict quality criteria, while eliminating the middleman. This privileged relationship enables us to obtain unique creations of exceptional quality, while ensuring exceptional value for money.



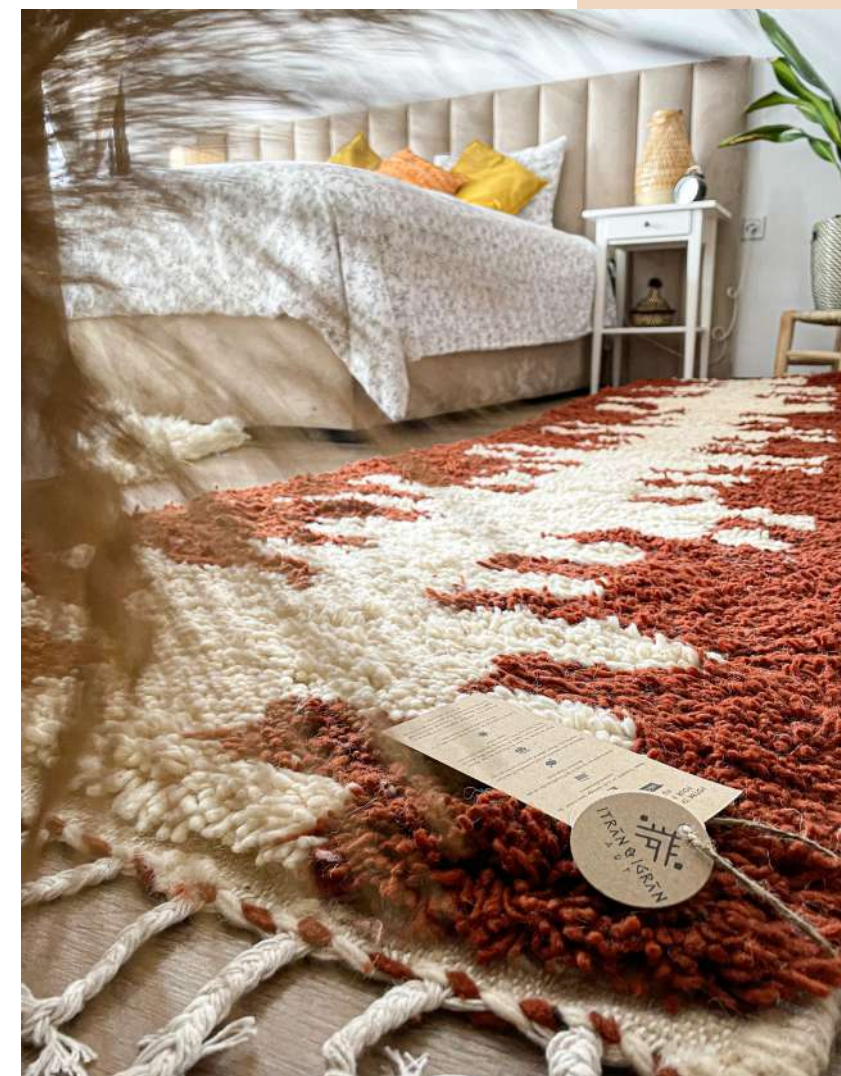


WORKING WITH ITRAN & IGRAN: A COLLABORATIVE EXPERIENCE

BERBER CRAFTSMANSHIP AT THE HEART OF DESIGN

A UNIQUE PERSPECTIVE:
ITRAN & IGRAN AND THE METAMORPHOSIS
OF ARCHITECTURAL SPACES

We finely blend traditional heritage with modern creativity, offering an authentic contribution to interior design. Working with visionary architects on a variety of projects, our exceptional rugs have added a warm, natural touch to their customers' spaces.



ITRAN & IGRAN AND THE ARCHITECTS

A SHARED VISION OF SPACE AND STRONG TIES

As a brand specializing in the artisanal manufacture of Berber rugs, we appreciate the beauty of these works and their ability to transcend a space. This sensitivity and our ability to understand the needs and world of our customers has enabled us to forge a unique and exclusive relationship with architects.



Exceptional
Commitment



Natural
Premium Wool



High-performance
after-sales service



Open to
creativity



No middleman,
best prices



Responsive
7/7



Exemplary
professionalism



Meeting
deadlines



Regular
Updates



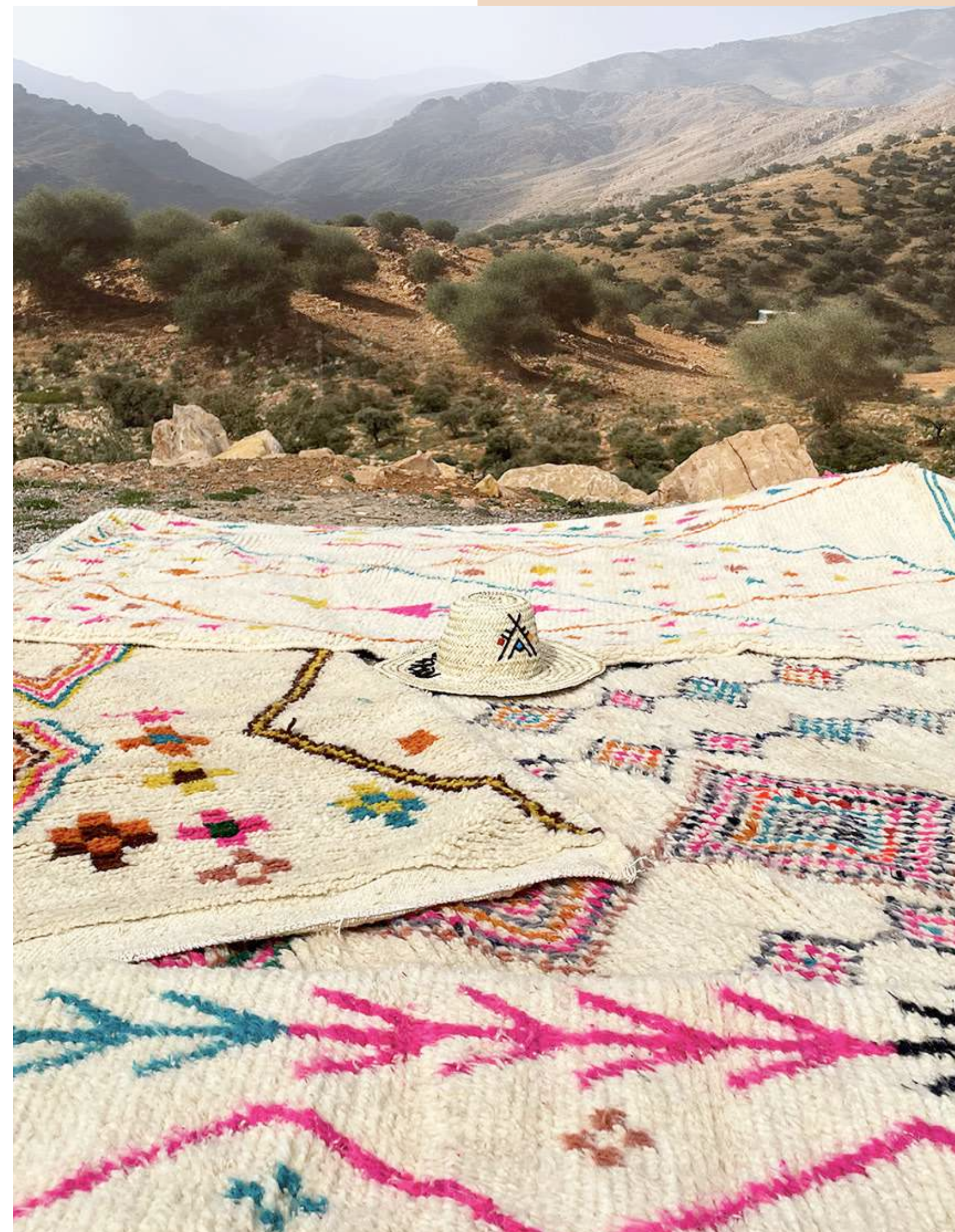
Our Product Range

DETAILED INFORMATION ON OUR RUGS

OUR COLLECTIONS

TIMELESS ELEGANCE
FOR EVERY STYLE

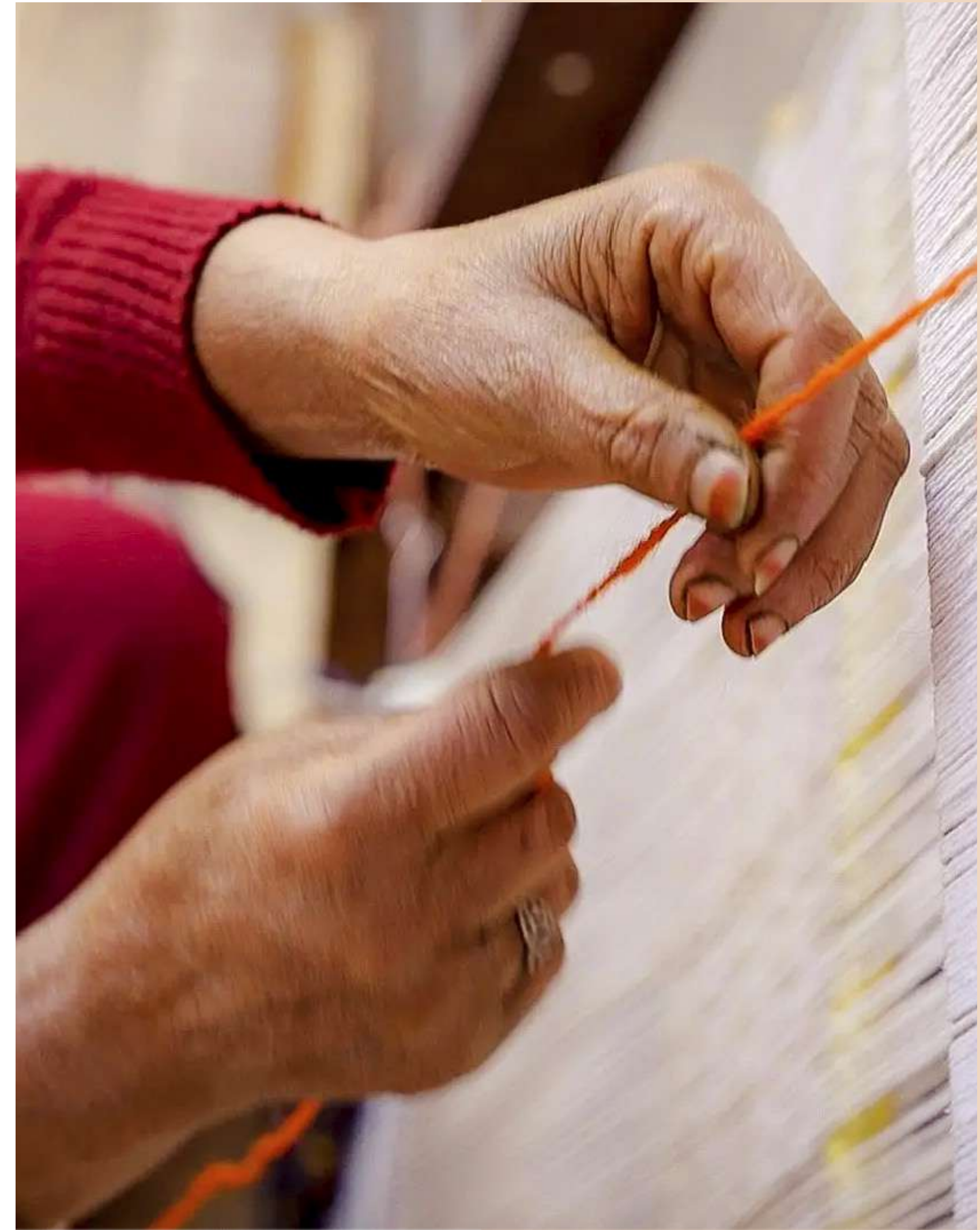
Explore our Exquisite Collection, Handmade Rugs that Fuse Berber Tradition and Modernity, Adapting with Radiance to Bohemian, Scandinavian Interiors and Every Imaginable Style.



AGE-OLD KNOW-HOW AND TECHNIQUES

TRENDS EVOLVE, BUT THE TIMELESS AUTHENTICITY OF BERBER RUGS REMAINS.

- 100% Natural Premium Wool
- Traditional Dyes
- Hand Weaving
- Berber Tie
- Cultural storytelling
- Washing and air-drying





Our Product Range

CUSTOMIZATION PROCESS

CUSTOMIZATION OPTIONS

A RUG TO SUIT YOU

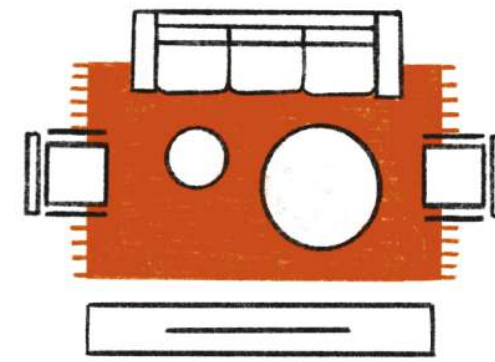
- I Size selection
- II Custom colors
- III Custom design
- IV Finish of your choice



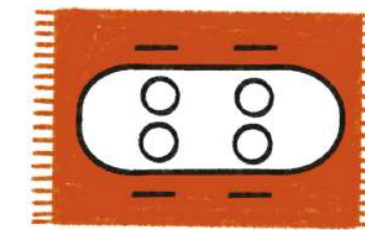
ADAPT THE SIZE, ELEVATE THE STYLE!

TAILOR-MADE RUGS
FOR EVERY SPACE

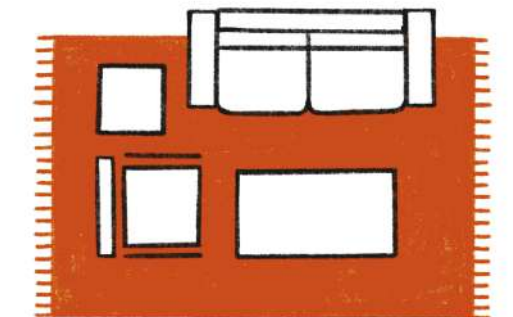
Perfectly sized rugs made to fit naturally into every corner of your home, bringing a unique touch of style and comfort, just like you.



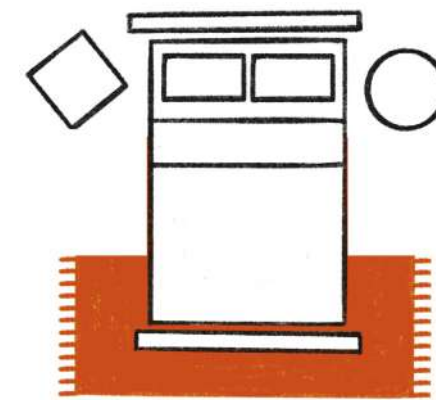
Living room



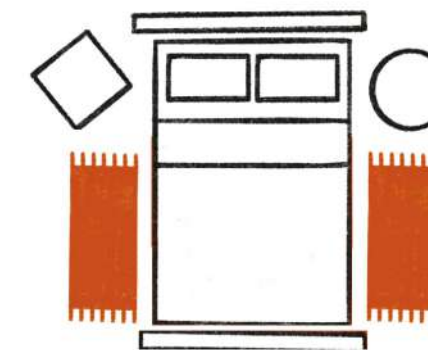
Dining room



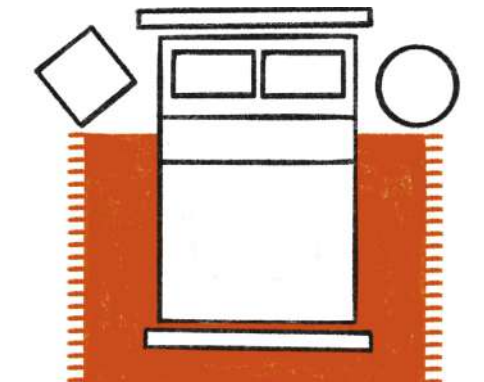
Living room II



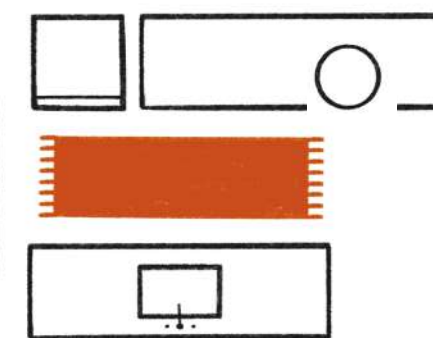
Bedroom



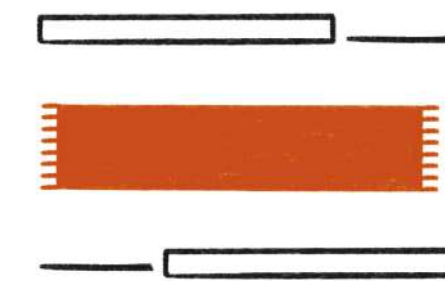
Bed rail



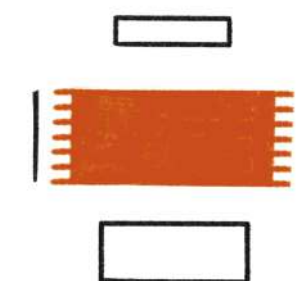
Bedroom II



Kitchen



Hallway



Entrance hall

YOUR RUG, YOUR COLORS

CHROMATIC CUSTOMIZATION,
UNIQUE CARPETS... TO SEE
ALL THE COLORS

Dive into Itran & Igran's color palette to customize your rug to your personal taste. Rich, varied hues give you the freedom to create the rug you've always dreamed of.



Amlou Brown



Tadelakt Red



Snow White



Safran Yellow



Night Black



Stone Grey



Berber Olive



Argan Brown



Ecru Wool



Emerald Green



Azur Blue



Deep Red



Mint Green



Desert Rose



Atlas Rose



Kasbah Orange

...

DETAILS THAT MAKE ALL THE DIFFERENCE

CUSTOMIZATION RIGHT
DOWN TO THE FRINGE...

When it comes to interior design, every detail counts and it's best to leave nothing to chance! Explore the world of bespoke bangs for your rug, play with finishes and create a rug that transcends standards, reflecting your attention to detail.



No fringe



Stretched fringe



Tangled Fringe



Soaring fringe

YOUR RUG, YOUR STYLE!

A RUG
TO SUIT YOU

Choose a basic style for your rug, then customize it with pattern, color and texture options. Create an entirely unique rug, tailored to your preferences and style...



Minimalist



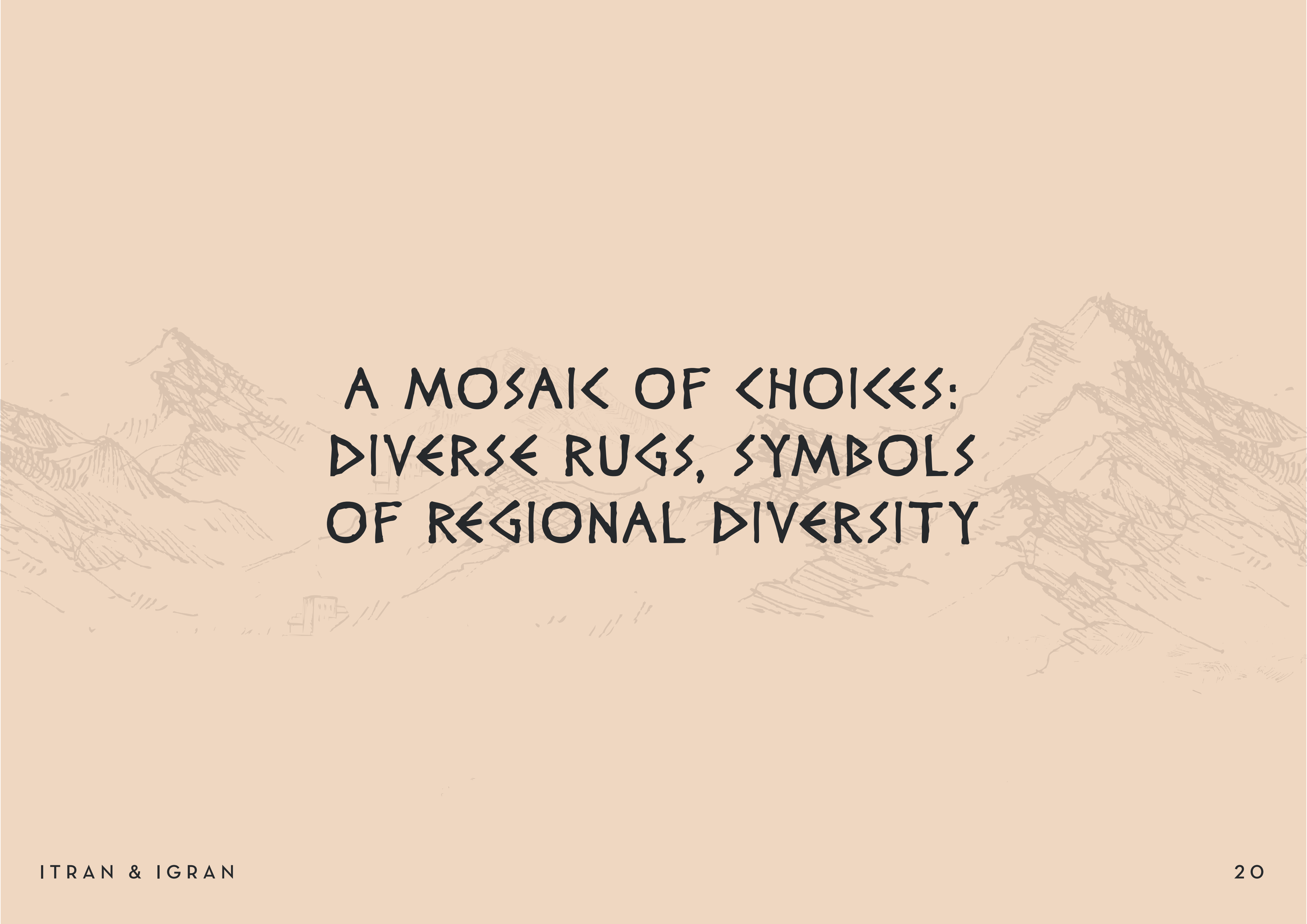
Authentic



Abstract



Artistic



A MOSAIK OF CHOICES:
DIVERSE RUGS, SYMBOLS
OF REGIONAL DIVERSITY



M'RIRT

THE SUMMUM OF SOFTNESS

M'rirt carpets, hand-woven by Berber women in the eponymous region of Morocco, are distinguished by their softness, achieved through specific washing and rubbing after weaving. Their geometric patterns, vibrant colors and rich textures often bear Berber cultural symbols and stories. Each M'rirt rug is unique, reflecting the artistic imprint of its weaver and conveying the history and tradition of the Moroccan region.



BENI OUARAIN

TIMELESS MINIMALISM

Béni Ouarain rugs, the Berber emblems of Morocco, hand-woven in the Atlas mountains, feature pure geometric motifs in natural undyed wool. Their minimalist design and handcrafted quality make them timeless pieces, bringing warmth and elegance. Each rug embodies Berber history and tradition through its symbolic motifs.



AZILAL

VIVID SHADES,
CAPTIVATING DESIGNS

Azilal carpets, hand-woven Berber creations from Morocco, stand out for their vivid colors, artistic motifs blending geometry, tribal symbols and abstract elements. Each is a unique work of art, reflecting the weaver's creativity and telling ancient cultural stories. Their originality makes them coveted pieces for their authentic charm and vibrant character.



ITRAN & IGRAN SIGNATURE

RACINE ARTISANALES,
CONTEMPORARY DESIGNS

Itran & Igran rugs combine the traditional skills of Berber weavers with contemporary designs. Made using ancestral techniques, these rugs blend tradition and modernity, embodying a harmony between Berber heritage and contemporary aesthetics. Each piece reflects an ancestral history while keeping pace with interior design trends.





KILIM

LIGHTNESS AND
AUTHENTICITY:
THE ART OF FLAT WEAVING

Kilim rugs, a Berber heritage, combine lightness and finesse thanks to knotless weaving. The marriage of authenticity and modernity is expressed in captivating designs. Each Kilim, knotless but imbued with Berber charm, tells a unique story, fusing tradition with contemporary creativity. An elegant addition to any interior.



BOUCHEROUITE

THE ART OF BERBER UPCYCLING

Boucherouites rugs are distinguished by their strip-weaving of recycled textiles such as used clothing and fabrics, offering patchworks of varied motifs. Their weaving, combining different textures and shades, gives rise to authentic and artistic pieces capturing the creative spirit and vivacity of Berber culture.



JOURNEY TO AMAZIGH LANDS: EXPLORE OUR COLLECTIONS



M'RIRT

M'RIRT



Atlas Lines

Handmade Berber rug, ivory base, distinct black lines evoking a traditional geometric design, adding authentic elegance to any space.



Imagined by
Izza



Arch

Rug adorned with detailed black borders, embellished with small squares on the inside, creating a delicate, elegant pattern. The combination of the simplicity of the squares and the sophistication of the borders gives the rug a subtle yet distinctive touch.



Imagined by
Keltoum



Sarout

Rug features a modern and sleek design, reminiscent of the silhouette of a key. The harmony between the light background and geometric shapes lends a contemporary elegance to this handmade craft.



Imagined by
Aiicha



Chebka

Modern rug with black lines forming iconic diamond patterns, inspired by the style of the 'Diamond Rug.' An elegant fusion of geometric simplicity and contemporary sophistication.



Imagined by
Najat

M'RIRT



Nomad's Haven

Enchanting rug, its interwoven lines create an artistic entanglement at its core, crafting a mysterious and captivating piece. A harmonious blend of art and functionality



Imagined by
Itto



Tafilot

Captivating rug with a profusion of lines of varying lengths, forming a dynamic and modern pattern. Deliberate asymmetry brings artistic character, creating a visually stimulating focal point.



Imagined by
Izza



Linead

Captivating carpet, its multiple bold lines traverse its width with confidence. An artistic play of lines evoking modernity, creating a piece that dynamically draws attention with elegance.



Imagined by
Farida



Sahara Chic

Handmade Berber carpet with black diamond-shaped lines, offering a unique and sophisticated geometric aesthetic.



Imagined by
Hafsa

M'RIRT



Berber Blocs

Vibrant rug, where two black spots dance in perfect harmony, outlining a square and a rectangle. A bold fusion of shapes, reminiscent of abstract art, inviting free and creative interpretation of space.



Imagined by
Itto



Double Diamond

Classic rug with an iconic diamond pattern, inspired by the timeless design of the 'Diamond Rug.' A piece that blends tradition and elegance.



Imagined by
Aicha



Chessboard

Fascinating rug, its black geometric shapes create a captivating visual illusion, adding an artistic and intriguing dimension to your space



Imagined by
Keltoum



Zaïane Zen

Bold rug, its thick black border frames minimalist floral patterns. A fusion of simplicity and character that evokes contemporary elegance.



Imagined by
Hafsa

M'RIRT



Desert Edge

Intriguing rug, adorned with abstract geometric shapes at the center, bringing a contemporary and artistic touch. A subtle fusion of abstraction and functionality.



Imagined by
Keltoum



K'dar

Distinctive rug, its wide and bold black border frames the surface, adding a robust and contemporary elegance to the overall design.



Imagined by
Farida



Berber Dream

Vibrant rug, where lines intertwine to form authentic Berber symbols. A work that honors tradition with a contemporary touch, creating a connection between the past and present.



Imagined by
Izza



Rhapsodie

Captivating rug, bold black abstract shapes extend across the entire width and length, creating an artistic composition that transforms the space with elegance and modernity.



Imagined by
Aiicha

M'RIRT



Akhwrab

Distinctive rug, a bold line traverses the carpet, dividing it with modern elegance. A striking element that adds an artistic and contemporary dimension to the space



Imagined by
Khaddouj



Fencite

Artistic rug, merging horizontal and vertical lines in a minimalist design, evoking understated and contemporary elegance. A subtle balance between simplicity and sophistication



Imagined by
Khaddouj



Kendert

Intriguing rug, marked by a subtly positioned black square in the corner, creating artistic focus and adding a contemporary touch to its design.



Imagined by
Zohra



Tawssate

Clean rug, without a pattern, showcasing the natural beauty of the wool in its authentic color. A simple and elegant piece that seamlessly integrates into any space.



Imagined by
Hafsa

M'RIRT



Dama

Sophisticated checkerboard rug, a harmony between black and natural squares. A classic and contemporary piece that brings order and elegance to your space.



Imagined by
Izza



Mystical Atlas

Evocative rug, its black lines depict a mountain range, inspired by the majestic Atlas Mountains. A captivating piece that transports the mind to artistic peaks.



Imagined by
Keltoum



Aglim

Artistic rug, a multitude of black dots creates a texture reminiscent of the essence of animal skin, imparting a wild and sophisticated atmosphere to your interior.



Imagined by
Farida



Amazigh Spirit

Abstract Berber rug, an artistic fusion of patterns inspired by the 'Diamond Rug' and contemporary geometries. A unique creation blending Berber heritage with a modern and dynamic aesthetic.



Imagined by
Aiicha



BENI OUARAIN

BENI OUARAIN



Diamond mirage

An enchanting pattern composed of perfectly aligned diamonds, formed by complex and harmonious lines.



Imagined by
Izza



Anzar

Let's not confuse simpleness with simplicity! A solid base and a polka dot pattern: that's the ideal way to dress up the living room without overloading the decor.



Imagined by
Milouda



Vinesway

Its solid background in a rich hue sets the stage for a hypnotic display of irregular vertical lines, reminiscent of enchanting vines gracefully intertwining.



Imagined by
Izza



Zigaloft

Timeless simplicity with this Berber rug. Its solid background paves the way for a clean and minimalist design consisting of four intersecting lines to form a striking diamond shape.



Imagined by
Najat

BENI OUARAIN



Zigzagia

Like a gentle breeze, three gracefully sinuous vertical zigzags adorn this rug, imparting a sense of poetic movement and artistic expression.



Imagined by
Izza



K-Dar

Clean and minimalist design. Its solid pattern is beautifully framed by a wide border of contrasting color, adding a touch of elegance and definition to any style of space.



Imagined by
Fadila



Treillent

Immerse yourself in the enchanting beauty of this Berber rug. Interlaced diamonds intricately woven like carefully crafted threads form an elegant and delicate lattice pattern.



Imagined by
Majida



Newaght

Enhance any living space with the enchanting allure of this Berber rug. Its interwoven lines, inspired by Art Nouveau style, create a sense of structure and artistic flair.



Imagined by
Hafsa

BENI OUARAIN



Afonan

The perfect blend of rustic charm and contemporary style with Afonan. Featuring a plain background adorned with two large spots reminiscent of a cowhide, this rug exudes a unique aesthetic.



Imagined by
Izza



Timeless contrast

Simplicity meets contrast. This chic minimalist rug features a two-tone design with two wide borders of contrasting colors.



Imagined by
Yamna



Harmony wave

The perfect blend of rustic charm and contemporary style with Afonan. Featuring a solid background adorned with two large spots reminiscent of a cowhide, this rug exudes a unique aesthetic.



Imagined by
Fadila



Zeberber

A striking Berber rug that will add a graphic touch to any interior. Its design features irregular stripes in a bold two-tone palette, creating a visually captivating pattern.



Imagined by
Khadija

BENI OUARAIN



Dynamozik

A serene solid background paves the way for an enchanting array of diamond-shaped patterns. Varying in size and orientation, these diamonds create a dynamic visual rhythm that breathes life into the spaces.



Imagined by
Keltoum



Geoblend

Transform spaces into a captivating masterpiece with this rug. Its solid background resembles a blank canvas, allowing minimalist diamond patterns to take center stage.



Imagined by
Majida



Vividrift

Immerse yourself in the captivating charm of this rug, where a serene solid background is adorned with four vertical zigzags. These zigzags create a hypnotic visual rhythm, adding a touch of dynamic elegance to spaces.



Imagined by
Farida



Moroccan tetris

Harmoniously combines the timeless charm of Berber style with the playful modernity of the Tetris game. Geometric blocks intertwine in an artistic dance, creating a visually captivating mosaic that evokes both the richness of Berber culture and the playful spirit of the iconic puzzle game.



Imagined by
Aiicha

BENI OUARAIN



Checkmat

Discover this checkered pattern rug, where timeless elegance meets modern charm. The alternation of squares creates a captivating visual rhythm, igniting a sense of harmony and balance.



Imagined by
Khaddouj



Linaght

Immerse spaces in the captivating design of this Berber rug. Featuring a solid background and intricate patterns of black arrows, mysterious dots, and dynamic zigzags, it adds a touch of intrigue and movement to any room.



Imagined by
Yamna



Abstartica

Discover the transformative beauty of this rug that transcends traditional boundaries. Inspired by contemporary art, its hypnotic design and captivating two-tone palette make it a true masterpiece.



Imagined by
Zohra



Caracten

Admire the enigmatic allure of our rug, adorned with a hypnotic ensemble of intricate Berber patterns. Against a solid backdrop, these mysterious motifs interlace, creating a captivating visual tapestry.



Imagined by
Khadija

BENI OUARAIN



Jaqarug

A refined rug, its solid background transforms into a delicate canvas to host a complex diamond pattern, adding depth and sophistication to any style of space.



Imagined by
Izza



Dazzline

This enchanting rug is a true star, featuring a dazzling pattern that will leave you speechless. Its radiant lines dance and shimmer, adding a touch of glamour to any room.



Imagined by
Milouda



Interwoven

Delicate and intricate, a symphony of interwoven lines unfolds, with some lines doubling back, creating a captivating tapestry of depth and dimension.



Imagined by
Majida



Summat

Embark on a dreamy journey with this captivating Berber rug. Its solid background sets the stage for a mesmerizing display of triangular shapes, reminiscent of the majestic peaks of mountains.



Imagined by
Aïcha



AZILAL

AZILAL



Atlas Bloom

This Berber rug pays homage to the rich flora of the Moroccan Atlas Mountains. Its vivid and colorful dots reflect the vibrant flowers that paint the landscape.



Imagined by
Izza



Ifoulki

The diversity of patterns reflects the skill of Berber weavers, showcasing their expertise and artistic vision. Each pattern tells a unique story.



Imagined by
Fadila



Orange diamond

This lovely Berber rug features a soft ivory base adorned with a striking pattern of orange and brown diamonds at the center. The sides of the rug showcase zigzag lines, adding a touch of whimsy and movement to the overall design.



Imagined by
Zohra



Khaleidoscope

Each pattern tells a story, from the geometric elegance of diamond-shaped motifs to the ancient symbolism of crosses and arrows. Delicate wheat spikes and playful dots add extra charm to this lively composition.



Imagined by
Khadija

AZILAL



Rainboasis

The bright white base is adorned with a stunning array of Berber symbols and motifs in all the colors of the rainbow, bringing an explosion of life and energy to any room.



Imagined by
Rahma



Zrra

Let yourself be seduced by the captivating beauty of "Zrra". This Berber rug features a superb ivory base adorned with a fascinating series of colored diamonds, scattered in a seemingly random arrangement.



Imagined by
Milouda



Rugglegum

Sweet rug ou Tapis sucré. Quel autre nom pourrait mieux convenir à ce tapis à dominante rose qui nous rappelle les couleurs des friandises de notre enfance... barbe à papa, bubblegum..



Imagined by
Majida



Spectrug

Let yourself be captivated by the enchanting beauty of "Zrra." This Berber rug features a stunning ivory base adorned with a fascinating array of colored diamonds scattered in an seemingly random



Imagined by
Yamna

AZILAL



Happiness bloom

The vibrant colors and bold patterns of this Berber rug will bring a touch of cheerfulness to any room, whether it's for a bohemian-chic bedroom or a modern living room.



Imagined by
Izza



Lonzar

This ivory-based rug is adorned with colorful motifs reminiscent of a joyful confetti shower. The Berber motifs of wheat spike and arrow symbolize growth and direction.



Imagined by
Fatima



Pinksical

An imaginative and playful rug that captivates with its pink charm and whimsical design. There are numerous style variations on this rug, one could even think it's comprised of three different rugs.



Imagined by
Keltoum



Bohemian bliss

The magic of this rug lies in its ability to bring a touch of bohemian chic, zen, and joy to any interior style.



Imagined by
Khadija

AZILAL



Harmolines

A Berber rug that embodies the harmony of diversity and art. Its ivory white base serves as the perfect canvas for the vibrant, multicolored lines gracefully traversing its surface.



Imagined by
Rahma



Dama's

A graphic rug that gives a new dimension to the classic checkered pattern with its palette of vibrant colors, bringing energy and dynamism to your interior space.



Imagined by
Milouda



Eyegdhadh

This stunning Berber rug is like a canvas of intricate art, where shades of gray, brown, and blue come together to form beautiful diamond and arrow motifs.



Imagined by
Zohra



Galaken

A true work of art, with a dark anthracite base that paves the way for a hypnotic display of diamond-shaped patterns. These intricate motifs, varying in size, illuminate the dark canvas of the rug like a starry sky.



Imagined by
Khadija

AZILAL



freh

The vibrant colors and original patterns of this Azilal rug will bring a joyful and dynamic touch to any interior style.



Imagined by
Khadouj



Atlas wildflower

This Azilal Berber rug showcases vibrant hues and bold geometric patterns, characteristic of traditional Berber craftsmanship.



Imagined by
Fatima



Afaylilis

A rug adorned with detailed black borders, complemented by small squares inside, creating a delicate and elegant pattern. The combination of the simplicity of the squares and the sophistication of the borders gives the rug a subtle yet distinctive touch.



Imagined by
Izza



Bold heritage

This Berber rug features vibrant horizontal and vertical stripes in a range of bold colors, giving it a modern touch.



Imagined by
Najat

AZILAL



Amlal

This vibrant orange Berber rug captures the essence of walking on a sun-drenched dune, inviting you to immerse yourself in the exploration of its natural beauty.



Imagined by
Khadouj



Cibbons

An extraordinary rug that embodies the essence of elegance. The design of Cibbons unfolds in a captivating symphony of colors and patterns.



Imagined by
Yamna



Lone mozik

This Berber rug unveils the timeless beauty of harmony in shapes and colors. Its pure ivory white base is like a blank canvas, ready to be painted with vibrant patterns.



Imagined by
Keltoum



Lktab

A Berber rug adorned with hypnotic patterns, meticulously crafted in a variety of shapes and colors, each narrating a unique story. Will you be able to decode their mysteries?



Imagined by
Izza



ITRAN & IGRAN SIGNATURE

ITRAN & IGRAN SIGNATURE



Harmony triptych

A captivating Berber rug, merging contrast and unity with its distinct sections evoking purity, architectural sophistication, and earthly embrace. A harmonious tapestry celebrating the beauty of diversity and the balance of opposites.



Woven by
Najat



Golden harvest

A vibrant addition to any interior decor! The white base is adorned with repetitive fork-shaped motifs in a warm shade of golden orange, creating a striking contrast that will capture the attention of all visitors.



Woven by
Fadila



Funky ouarain

A timeless elegance characterizes this Beni Ourain rug, featuring an ivory white base accentuating captivating classic diamond motifs in pink. Red arrowhead patterns add intrigue and energy, harmoniously merging tradition and modernity for refined beauty and increased sophistication.



Woven by
Farida



Atlas Lines

A rug with a sunny disposition: a vibrant yellow circle, striking zebra patterns, energetic black dots on a soft beige and white background. A bold artistic composition, blending modernity and dynamism into your decor.



Woven by
Rajae

ITRAN & IGRAN SIGNATURE



Terres

A handmade Berber rug, evoking the rich and warm tones of the earth. Its three rectangles symbolize the stages of life: the dark brown represents stability, white embodies purity, and light brown symbolizes growth and transformation.



Woven by
Rahma



Joyful polygons

A handmade patchwork rug that adds a unique and colorful touch to your interior with its intricate pattern and vibrant colors. Crafted by skilled weavers using high-quality wool and natural dyes.



Woven by
Farida



Pastel haven

A pastel-colored patchwork rug. This stunning piece is an invitation to unwind and relax in comfort, with its soft texture and warm, welcoming hues.



Woven by
Izza



Tripartite delight

This remarkable Berber rug is divided into three sections with distinctive designs: clean black lines create a path in the first section, while the second, in charming pink, features delicate floral motifs adding a touch of elegance.



Woven by
Rajae

ITRAN & IGRAN SIGNATURE



Ouidane

This Berber rug, an artistic composition in three panels, celebrates the majestic Atlas Mountains in the first section. The sinuous blue lines in the second section poetically capture rivers and lakes, creating a visual representation of the landscape.



Woven by
Khaddouj



Aneggad

This Berber rug is an artistic work in two acts: a radiant sun in yellow and orange, followed by a section of striped lines that evokes an abstract landscape. A captivating artistic fusion between weaving and visual expression.



Woven by
Fatima



Minegna

A Berber rug blends earthy tones, grassy hues, and the essence of the night. Natural shades come together to create a style that is both simple and elegant. The harmonious fusion of earthy colors evokes a sense of beauty grounded in the soil and tranquil serenity.



Woven by
Majida



Joyful atlas

Vibrant Berber rug! Featuring cheerful patterns and a delightful blend of pink, purple, and jade green, this piece will bring life to any space, whether it's a cozy living room, a playful child's bedroom, or a welcoming entryway.



Woven by
Izza

ITRAN & IGRAN SIGNATURE



Imisred

This enchanting rug showcases curved lines in a boho style, creating an artistic and relaxed aesthetic. A unique blend of fluid lines that bring a contemporary bohemian touch.



Woven by
Rahma



Afawwu

This striking rug blends minimalist simplicity with bold artistic expression. A vibrant central block of color, artfully framed by black lines, provides a visual harmony that transcends the ordinary.



Woven by
Fadila



Deserlane

This Berber rug, inspired by the varied tones of mountains, adds an artistic and natural touch to any space. The colorful mountainous shapes create an authentic atmosphere, celebrating the diversity of peaks.



Woven by
Majida



Teklut

This enchanting Berber rug combines colorful shapes with an Amazigh design of an expressive face and eye. A vibrant work that fuses abstract art with Berber aesthetics, adding a touch of originality and mystery to interiors.



Woven by
Khadija

ITRAN & IGRAN SIGNATURE



Izran

This Berber rug harmoniously blends shapes of stacked stones with zen-like hues, creating a peaceful and natural ambiance. The artistic arrangement evokes serenity and balance, infusing a zen and contemplative atmosphere into any interior.



Woven by
Khaddouj



Tislitonzar

This modern Berber rug features two monochromatic rainbows converging into a beige circle, providing contrast and a sense of movement. Traditional motifs reimaged with a modern and graphic touch.



Woven by
Fatima



Aftas

This rug captivates with its contrasts. Divided diagonally, it features on one side a vibrant yellow, symbolizing vitality, while the other side is animated by zebra patterns, evoking the power and elegance of nature. A striking fusion of boldness and refinement.



Woven by
Farida



Tilatafukt

Let the sun in with this imposing pattern that contrasts with the black dots, wonderfully complementing and balancing the design of this rug.



Woven by
Najat



KILIM

KILIM



Alpine

This thin, solid-colored rug embodies minimalist elegance. Subtle zigzags on the sides form a stylized mountain range. A perfect fusion of simplicity and sophistication.



Imagined by
Izza



Sarout

This rug boasts a modern and sleek design, reminiscent of a key silhouette. The harmony between the light background and geometric shapes lends a contemporary elegance to this handmade craft.



Imagined by
Zahra



Karacten

This delicate rug showcases a profusion of Berber motifs, each bearing a distinct sign and telling a captivating story. A woven artistic journey where each motif reveals its own mystery and unique tale.



Imagined by
Farida



Stellar

This rug evokes the subtle brilliance of twinkling stars, with small Amazigh motifs delicately scattered to create a captivating vision. With each step, you'll be enveloped by the magic of a starry night.



Imagined by
Hafsa

KILIM



Beldichic

This rug transports you to the heart of Moroccan tradition with its large, detailed Berber motifs. The skillfully distributed traditional designs captivate with their delicacy and timeless Moroccan style.



Imagined by
Rahma



Diamond kilim

This rug is a true homage to the iconic Diamond Rug style, immersing you in the Berber heritage. The diamond-shaped motifs capture the very essence of Berber art, providing your space with timeless tribal elegance.



Imagined by
Khadija



Diamonz

This rug elegantly merges the Diamond Rug and Zigzag styles, creating a piece that is both rich and minimalist. The diamond-shaped motifs bring a touch of sophistication, while the zigzags add a modern simplicity.



Imagined by
Izza



Breezigh

This stylish Berber rug invites visual exploration with its harmony of three distinct colors. The shades blend into a visual symphony, accentuated by delicate zigzags evoking artistic frequencies. Each line, akin to a wave in a modern spectrum, adds a contemporary dimension to this traditional heritage.



Imagined by
Yamna



ORDER AND DELIVERY INFORMATION

ORDER AT ITRAN & IGRAN

WE HAVE SET UP A TRANSPARENT AND FLEXIBLE PROCESS TO ENABLE PROFESSIONALS TO BENEFIT FROM ITRAN & IGRAN PRODUCTS, IN LINE WITH THEIR TECHNICAL REQUIREMENTS AND ARTISTIC VISION.

I Selection from the catalog

Browse our catalog and select the Berber rugs that meet the specific needs of your project."

II Consultation and customization

Contact us for an in-depth consultation. We will customize the selected rugs according to your preferences in terms of colors, patterns, and sizes to perfectly match your vision.

III Order Confirmation

Once the details are finalized, you confirm your order. We will send you a detailed confirmation of the agreed specifications.

IV Handcrafted Manufacturing

Our experienced team begins the artisanal manufacturing according to your directives. Each rug will be woven with precision to meet your unique requirements.

V Production Tracking

We keep you informed at every stage of the production, providing regular updates to ensure adherence to the agreed-upon timelines.

VI Delivery and Satisfaction

Your order is carefully inspected, packaged, and delivered to the address of your choice. Our goal is to provide you with total satisfaction at every stage of the process.



CUSTOMER FEEDBACK

EXPERT TESTIMONIALS...

EXPERTS SPEAK: DISCOVER HOW ITRAN & IGRAN MEETS THE UNIQUE NEEDS OF ITS CLIENTS TO BRING EXCEPTIONAL PROJECTS TO FRUITION.

Itran & Itran embody professionalism at every level. Their ability to understand our needs and translate them into unique rugs is remarkable. Their flexibility and commitment make them a preferred partner for our most demanding projects.

Sarah

ARCHITECT, CASABLANCA



Itran & Itran represent elegance and authenticity. Their rugs have often been the focal point of my creations. The customization and exceptional quality consistently delight my clients, bringing unmatched aesthetic value to their interiors.

Naël

INTERIOR DESIGNER, RABAT



Working with Itran & Igran has been an exceptional experience, skillfully combining craftsmanship, high-quality standards, and the fusion of authenticity with contemporary designs. Their professionalism makes communication and business relations seamless.

Albert

CEO ARCHITECTURE FIRM, LYON





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